



Bayer CropScience

Cotton Seeds & Traits at a glance

Committed to cotton

Bayer CropScience is a leading force in the global cotton industry, with a fast-growing cottonseed and trait business committed to delivering game-changing solutions that will revolutionize the cotton industry. With everything we do, we seek to bring products and services to cotton growers that will help them be more productive, profitable and sustainable.



Starting with seed

Our cotton seed brands – FiberMax®, Stoneville®, and Surpass® – are all names that resonate quality across the global cotton industry.

FiberMax brand cotton seed is globally renowned for outstanding yields and fiber quality that is highly appreciated by growers and the textile industry alike. Stoneville brand cotton seed delivers excellent vigor, yield, quality and performance in the field. Surpass cotton hybrids offer growers in India higher yields, excellent fiber and seed quality.

Adding value through technology

Our LibertyLink® and GlyTol™* herbicide tolerant technologies make weed control more effective and efficient for cotton growers. And our rich pipeline of technologies in development - including TwinLink™* cotton with built-in insect resistance and herbicide tolerance - gives farmers access to innovative management options that promote more sustainable production and better results.

** not yet commercialized*





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Innovations for the future

Bayer CropScience is optimally positioned to lead innovation in the cotton industry.



Our cotton seed and trait research is specifically focused in three core areas – yield improvement, stress tolerance and quality enhancements. In total, we have more than 15 projects in our pipeline, from next generation herbicide- and insect-resistant traits to disease control, stress tolerance and fiber quality.

Our seed brands are supported by world class experts in breeding, trait development, agronomic services, supply chain and marketing. Our network of breeding, field development and testing sites around the world support our business and enable us to deliver solutions tailored to the needs of local farmers.

Connected to Texas

Bayer CropScience's commitment to the growth and success of the Texas cotton industry is strong. In addition to housing its global cotton seed headquarters, the company's Lubbock operation includes:

Seven sites operating in and around Lubbock

67 full time employees, with an estimated annual payroll of \$4.6 million

40 to 55 contract workers annually, with an estimated payroll of \$1.2 million

Bayer CropScience is an actively engaged corporate citizen, collaborating closely with organizations including the Lubbock Economic Development Corporation, the Texas Agricultural Experiment Station, the High Plains Cotton Growers and Texas Tech University.

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