



New Academic Program for the Wine and Grape Industry

Through support from the Texas wine and grape industry, Texas Tech University is pleased to announce a new academic program. Courses and a degree specialization will be offered to students seeking careers in the wine and grape industry and wine retailing.

New Courses available beginning Fall 2009:

PSS 1311/4111: Winemaking Worldwide
PSS 2314/2114: Wine Production Introduction
PSS 3310: Viticulture I- Principles of Viticulture
PSS 4416: Winemaking Quality Control and Analysis
RHIM 43XX: Wine Tourism
PSS 5414: Advanced Winemaking

New Courses available beginning in Spring 2010:

AAEC 53XX/PSS 5316: Winery Business Planning, Design and Operations
RHIM 43XX: Wine Marketing
PSS 4001: Study Abroad or Winery Internship
PSS 4310: Viticulture II- Grape Production
PSS 5312: Vineyard Management

A New Degree Option:

(18 credit hours) is available in Viticulture and Enology for students majoring in Horticultural and Turfgrass Sciences, beginning Fall 2009.



Contact Info:

<http://www.pssc.ttu.edu/>

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